



## 2023 Golden Pinecone Sustainability Awards Nomination Category Descriptions

**Educational Program** – A program at a school, university or non-profit with noteworthy environmental impacts on its students and/or community.

**Educator** – A teacher, instructor or other educator that stands apart from their peers in terms of sustainable projects at their school, environmental teaching curriculum or community project (such as community garden, composting at a school site, involvement of students in environmental projects, etc.).

**Youth Leadership** – A young individual who has already made a big impact at their school or in their community with respect to environmental awareness or sustainability project.

**Nonprofit Organization or Federal/State Agency** – A nonprofit or Federal State Agency that has an environmental program or project that has built some traction in the community.

**Individual/Volunteer** – A noteworthy individual or volunteer deserves received recognition for their work in sustainability.

**Sustainable Milestones** - Any organization, business, individual or public figure that has made significant progress towards Nevada’s climate action goals or initiatives or infrastructure that makes a big impact on Nevada and its citizens.

### **Business Categories:**

**Green Dining Establishment** - Any restaurant or business servicing restaurants that demonstrates diversion, reuse, or reduction in their operations

**Toward Zero Waste** – Any company that has demonstrated significant progress towards achieving zero waste, moving their business towards zero **waste** or the reuse of existing materials or resources.

The following three awards are affiliated with businesses that have completed green business certification for the [Nevada Green Business Program](#) and are recognized on [GreenBizTracker](#) for the state of Nevada. These businesses have demonstrated environmental performance and have taken actions that can be measured.

**Tier 1 Business of the Year** – Achieved the first level of certification

**Tier 2 Business of the Year** – Achieved the second level of certification

**Most Innovative Business** – demonstrated not only that their company meets all the requirements for green business certification and also supports the community’s sustainability goals. Examples include providing grant funding for the community, joining 1% for the Planet, offering a community-wide sustainability event or cleanup, etc.